

Running Press

Running Press has been an independent book publisher since 1972. Its four imprints, *Running Press*, *Running Press Kids*, *Miniature Editions*, and *Courage Books*, offer a diverse list of books from high-profile nonfiction titles to playful kits, lavish coffee-table gift books, and delightful hands-on children's books. **Running Press** is well known for such titles as *Sisters and I Love Lucy: The 50th Anniversary Edition*, as well as nonfiction by authors such as *Stephen Hawking*, *Joe Queenan*, *Malachy McCourt*, *Fred Rodgers*, and the *Sinclair Intimacy Institute*.

Izabella St. James

Bunny Tales: My Two Years Inside the Mansion

Ever wonder what exactly happens in the Playboy Mansion—home to hedonism, sexual intrigue, and secrecy? Izabella St. James certainly did! This well-raised young woman with a B.A., a law degree, and a good head on her shoulders took curiosity to a new level when she entered the Mansion and became one of Hugh Hefner's many girlfriends. Though she never appeared in *Playboy* itself, she traveled with a pack of six other gorgeous women under the watch of the Hef's main girlfriend, Holly. For two years she played witness to the parties, photo shoots, the Grotto, and the measures that Hefner took to keep his 78-year-old libido up and running. After St. James abandoned the lifestyle, she was constantly asked what it was like, and, following the success of the Playboy-based reality show *The Girls Next Door*, decided to finally reveal the dirty details—"what happens in the Grotto does not stay in the Grotto!" • Izabella St. James was raised in Ontario, Canada—this is her first book, co-authored by Mark Ebner, an award-winning investigative journalist with a taste for celebrity coverage.

August 2006 • Memoir/Pop Culture • 224 pages with 16 page photo insert
Trans. Rights, except Japan: Running Press: Japanese & UK Rights: Frank Weimann

Pat Croce

Pirate Soul: A Swashbuckling Journey through the Golden Age of Pirates

With the popularity of pirates soaring, *Pirate Soul* captures the magic, history, and fascinating life of the rogues of the high seas, taking the reader on a journey through the Golden Age of Piracy from the years 1695 to 1725. Author Pat Croce is the expert voice on all facets of pirate life and his expertise includes fascinating facts about pirates of old, as well as a rogues' gallery of the world's most famous pirates. With over 25 ingenious interactive elements this book brings many actual pirate artifacts to life, including a replica jolly roger, cat-o-nine-tails, treasure map, and even a working compass. The book also includes authoritative text and stunning archival illustrations. With the sequel to the phenomenally successful film *Pirates of the Caribbean* released this past summer, this is sure to tie in with the newly ignited pirate fever. *Pirate Soul* is the must-have book for all pirate fans. • Pat Croce is the author of the *New York Times* best seller *I Feel Great and You Will Too*, and the creator and owner of the world's most outrageous pirate museum, Pirate Soul, in Key West, Florida.

September 2006 • History • 48 pages
UK & Translation Rights: Running Press

World Café

Wisdom for a Young Musician: Amazing Letters and Inspiring Advice from the Best in the Business

More than 75 famous musicians and industry professionals offer advice and inspiration to budding musicians just starting out in this most precarious of careers. Personal letters and quotes from those who have experienced the highs and lows in the business, are filled with practical advice and heartfelt wisdom on a wide range of subjects: how to get your first gig, performing in front of a live audience for the first time, and writing songs. The letters also offer humorous insights into the more glamorous rock 'n' roll side of life, experiencing life on tour, and the ubiquitous partying that goes with it. This highly personal collection of letters reveals the many pitfalls that famous musicians have gone through, as they share their struggles as well as successes on the way to the top. • World Café is a syndicated radio show with a mix of music and interviews with well-known and up-and-coming musicians and bands. It has been a fan favorite since its inception in 1991.

April 2007 • Music • 176 pages
UK & Translation Rights: Running Press

Jennifer Leczkowski

The Rocky Guide to Life

This inspiring collection of the best quotes and beloved images from the five Rocky films captures the most legendary, exhilarating, and uplifting moments. Not just for Rocky fans, it is also a celebration of the human spirit as the heart, soul, and eternal optimism of Rocky Balboa is captured in print. Who can forget Rocky's resilience in the face of defeat, with such words as "Going one more round when you don't think you can—that's what makes all the difference in life." Scheduled to release in time for the highly anticipated sixth film in the Rocky series, *Rocky Balboa*, this gift book celebrates perhaps the most iconic film and boxing hero of all time. It is part of the highly successful Running Press "Guide to Life" series, which includes *The I Love Lucy Guide to Life* and *The Leave It to Beaver Guide to Life*.

January 2007 • Film & Video/Inspiration • 128 pages

UK & Translation Rights: Running Press

Joseph D. Pistone (a.k.a. Donnie Brasco), with Charles Brandt

Donnie Brasco 2: Unfinished Business

FBI agent Joe Pistone, author of *The New York Times* best seller *Donnie Brasco*, infiltrated New York's Bonanno crime family for six years in the 1980s in an undercover operation that resulted in more than 100 convictions and, some say, the demise of the Mafia. His original book on the operation—*Donnie Brasco*—sold hundreds of thousands of copies and was made into a major motion picture (*Donnie Brasco*) starring Johnny Depp and Al Pacino. *Donnie Brasco 2: Unfinished Business* picks up where the original book left off—at the end of the undercover operation—and recounts all that has happened since then. It also revisits many events of the operation but with the sort of graphic details that were banned from the first book due to pending legal cases that have since been closed. *Unfinished Business* takes the reader on an unimaginable journey into the daily dealings of Mafia soldiers, capos, and bosses, as author Joe Pistone saw firsthand. It's an intense, compelling, and brutal story of the most audacious FBI undercover operation of all time, complete with all the extraordinary details.

September 2006 • Memoir/True Crime • 276 pages

UK & Translation Rights: Running Press

Danielle Whitman

He Just Thinks He's Not That Into You: The Insanely Determined Girl's Guide to Getting the Man you Want

This hilarious guide to dating offers top tips on how to get the man you want—even the most reluctant of men. The book, a parody of the 2004 *NYT* best seller *He's Just Not That Into You*, is perfect to equip women with the steely determination to keep a man, come what may. "Some of you are looking for love, some of you are already involved. And some of you have been court-ordered to keep your distance. Whatever the circumstance, if the man of your dreams isn't returning your affection, you cannot take it personally. You have to remember, it's not you, it's him." Using tips, charts, and tongue-in-cheek recommendations, the guide takes on the challenging task of offering determined women everywhere ways to find and keep their men. Whether it means preparing a surprise wedding even if they are constantly changing the subject, or whether they reply "That's cool" instead of "I love you too," there is always a means to ensnare him. • Danielle Whitman is the pseudonym for well-known feature script writers Jennifer Miller and Michele J. Wolff. They have written for numerous television shows, and have sold feature scripts to Miramax, Paramount, and Universal.

January 2007 • Psychology/Self-Help/Humor • 96 pages

UK & Translation Rights: Running Press

Kathryn D. Cramer with Hank Wasiak

Change the Way You See Everything: Through Asset-Based Thinking

In the spirit of such category-breakers as *Who Moved My Cheese* and *Fish!*, this book inspires readers to approach their work and life with a positive and energetic new creativity. Written and designed as a visually dynamic guide, *Change the Way You See Everything* shows readers how to harness optimism, rather than pessimism, to take charge and change what life has to offer. It is graphically edgy with four-color images throughout that challenge the way we see, think about, and act on our situation in life. • Asset-based thinking was developed by Kathryn Cramer, a licensed psychologist and founder of the Cramer Institute, a cutting edge, collaborative consulting firm that inspires organizations to develop creative leadership and strong teams. Her clients include such groups as Johnson & Johnson, Revlon, Nestle, the Anti-Defamation League, and the United Nations. Hank Wasiak, co-founder of The Concept Farm which devised ABT, recently retired as Vice Chairman of McCann-Erickson Worldgroup, a global advertising firm. His clients included Sony, Bacardi, L'Oreal, and Boeing.

April 2006 • Business/Self-Help • 144 pages, illustrated throughout, rights cleared to all images
Translation Rights: Running Press; Korean Rights: Book 21; Chinese (complex characters)/Sun Color Publishing Co.; Portuguese/Elsevier Brazil

Mitchell Chefitz

The Curse of Blessings

From the author of *The Seventh Telling*, a *Los Angeles Times* best seller, comes a book of modern-day spiritual fables for adults. Chefitz is a rabbi and teacher in South Florida and *The Seventh Telling* is a novel that encapsulates the teachings of the Kabbalah. It was widely praised and *Booklist* wrote, "This ambitious and engaging book, like the Kabbalah itself, has many layers, plumbs to unexpected depths, and will leave the reader tempered, if not transformed, by the reading." In this new book, Chefitz does this yet again with ten stories that will change the way we understand our world and our function within it. Each fable offers a life lesson meant to spark a personal meditation or group discussion. These are thoughtful, intelligent tales that offer fresh new ways of approaching the world.

April 2006 • Spirituality/Inspiration • 96 pages
Translation Rights: Running Press; Chinese (complex chars): Locus; German/Herder Verlag

Fretta Reitzes and Beth Teitelman

Wonderplay, Too: Games, Crafts & Creative Activities

This guide book offers insightful and fun tips to parents who seek to both entertain and educate their three to six years olds. As a sequel to the successful *Wonderplay*, which provided games for the 0-3 age group, this book suggests more than two hundred activities; from games, projects, and craft to cooking and dancing that teach young children the pleasure of learning through creativity and fun. It also teaches parents to evaluate the needs of their child and limit the use of computer games and television. All of the activities presented in the book have been child-tested and parent-approved by the well-respected 92nd St. Y Parenting Center, an institution designed to create innovative programs for children and parents. • Fretta Reitzes and Beth Teitelman have been managing the Y's childcare for many years and are the authors of the original *Wonderplay*.

January 2007 • Parenting/Education • 120 pages
UK & Translation Rights: Running Press

Edward Vilga

Yoga for Suits: 30 No-Sweat Power Poses to Do in Pinstripes

Over the past five to ten years yoga has exploded into the mainstream culture in the form of studio classes, private instruction, at-home videos, and books. According to a June 2003 *Yoga Journal* poll, approximately 25.5 million people are interested in yoga, and many more intend to try it as soon as possible. As Edward Vilga proves in his new book, *Yoga for Suits*, a person can practice a simple form of more than thirty stretches without leaving the office or even breaking a sweat—especially interesting is the “yoga edge” that can be achieved, bringing the practitioner to a point of attaining a cool, calm mind that facilitates clear thinking and good decisions. This conveniently laid out, easy to understand manual can, in fact, be used by anyone, anywhere. • Edward Vilga is primarily a screenwriter and film director, but has for many years been a certified yoga teacher and co-founder of Yoga to Go, a New York company that helps individuals find a home-based practice.

December 2006 • Health & Fitness • 112 pages

UK & Translation Rights: Running Press

Rights licensed on his previous book *Yoga in Bed*: German/Goldmann; Italian/Corbaccio; Swedish/Svenska Forlaget; Thai/S-E Education Public Company; Chinese (complex)/Morning Star Publishing

David and Kelly Sopp

Safe Mommy Pregnancy Tips

From the authors of the hilarious *Safe Baby Handling Tips* comes a new book about what to do nine months *before* you start worrying about having your baby. Based around their Wry Baby website and line of merchandise geared toward their irreverent humor, the Soppes give parents a rest from the “serious side” of pregnancy, and a refreshing alternative to the normally dry manuals about pre- and post-natal care. If you’ve followed David and Kelly through the zany “do’s” and “don’ts” of infant care, you’re sure to continue on with them down their quirky path to what it means to be pregnant and how to handle such a common but disarming state. • David and Kelly Sopp live in San Francisco and are the creators of Wry Baby.

November 2006 • Parenting/Humor • 32 pages

UK & Translation Rights: Running Press

Jessica Page Morell and Elaura Niles

The I Ching Writer’s Companion: The Ancient Chinese Path to Success

This is the perfect companion for a confused writer in need of up-to-the minute advice. *The I Ching Writer’s Companion* uses a Chinese divination system that aims to answer questions and doubts when it comes to writing nonfiction and fiction, the craft behind story-telling, as well as giving advice on ways to avoid writer’s block and frustration. Designed for all levels of writing, the book—a guide and 64 bound-in I Ching cards—follows the five important steps of the writing process, helping to relieve the pressure for budding writers. Both the book and its set of cards seek to help writers understand the I-Ching way, and how to use this age-old Chinese oracle to foster creativity in all genres. • Jessica Morell has been a writing teacher for almost twelve years and her online class for writers was voted as one of the best sites for writers by *Writers’ Digest*. Elaura Niles works for the nonprofit organization, Wilamette Writers, a 35-year-old writer’s organization.

February 2007 • Self-Help/Writing • 224 pages

UK & Translation Rights: Running Press

Judith Stein

The Best of the Barnes Museum: A Tour of the Collection

One of the most extraordinary art collections in the world has remained largely hidden from view—until now. Dr. Albert C. Barnes, a native Philadelphian, was a daring and creative collector who established the Barnes Foundation in 1922 as a school for the study of art. Over the course of his lifetime, he gathered together the most exquisite art pieces from a variety of traditions. Today, the Barnes Foundation houses an unsurpassed collection of Impressionist and Post-Impressionist art, with almost 200 Renoirs, 69 Cezannes, 60 Matisse's, and other pieces from Degas, Seurat, Titian, and Picasso. But Dr. Barnes's eclectic vision did not stop there: his tastes also included Chinese painting, African sculpture, Native American pieces, and American folk art, making for a rich and varied experience for those who visit the galleries. *The Best of the Barnes* unveils this Philadelphia treasure in a stunning four-color book that showcases these rare masterpieces. • Judith Stein is a renowned art scholar and former curator of the Pennsylvania Academy of the Fine Arts. She was given exclusive access to the Barnes collection while writing this book. *The Best of the Barnes* includes an introduction by Katy Rawdon-Fawcett, archivist for the Barnes Foundation.

October 2006 • Art/Art History • 256 pages, color plates throughout
UK & Translation Rights: Running Press

Judith Price

Masterpieces of French Jewelry

This sumptuous book is filled with more than 80 full-color photographs showcasing twentieth-century French jewelry. It is also a fascinating window into the glitterati of society, with the focus on stunning pieces acquired by the Vanderbilts, Grace Kelly, and Jacqueline Onassis, to name but a few. In this way it provides another lens through which to view changes in society and culture over time. Among the jewelry featured are pieces by Cartier, and even some by Picasso and Man Ray, giving this book widespread appeal from those interested in twentieth-century art to those dazzled by its jewelry. • Judith Price is the president of the National Jewelry Institute, a highly regarded non-profit organization established to create and support exhibitions of the most important jewelry of the eighteenth, nineteenth, and twentieth centuries.

November 2006 • Art/Antiques and Collectibles • 128 pages
UK & Translation Rights: Running Press

Judith Price's previous book, *Masterpieces of American Jewelry*, was licensed in French to Paris Musees.

Monica Sheehan

Be Happy: A Little Guidebook to Help You Live a Happy Life

This illustrated book is for anyone who wants to be reminded, in a delightful and humorous way, of the simple things in life, which really do make us happier. This small, whimsical, illustrated hardcover gift book features the stylish illustrations and quaint humor of cartoonist Monica Sheehan. It will leave readers everywhere with a sense of well-being and a more appreciative perspective of everyday life. • Monica Sheehan is a freelance artist who regularly illustrates the back page of *Real Simple* magazine, has illustrated twelve books, and is the co-author of *50 Reasons Not to Go Home for the Holidays* and *The Breakup Book* which was featured on the front page of the *New York Times Sunday Style Section*.

April 07 • Self-Help/Humor • 196 pages
UK & Translation Rights: Running Press

Adina Steiman

The Good, the Bad, and the Yummy: Food That Suits Your Mood

This very appealing cookbook is designed to match food to your mood. Everyone has a culinary angel and devil on either shoulder, one whispering about the food we really want to eat, and the other urging us to choose the food we should be eating. With a fun style, and delicious recipes, Adina Steiman shows us how to satisfy both the angel and devil in all of us. Each recipe is appetizing, and easy to make. Perfect for smart, strong, and rebellious women everywhere, *The Good, The Bad, and the Yummy*, advocates how to eat what you want, when you want, but still maintain a healthy mind and body. • Using her talents earned at the prestigious Parisian culinary academy, Le Cordon Bleu, Adina Steiman has written for *Saveur* magazine, and been featured in *Food Illustrated* magazine.

February 2007 • Cooking • 176 pages
UK & Translation Rights: Running Press

Walter Staib

A Black Forest Feast

Welcome to a world of sumptuous delights which is about so much more than the eponymous gâteau. Focusing solely on the cookery of the Black Forest, this book places the food in a unique and unprecedented cultural and historical context. The mouth-watering cuisine is given added spice and flavor with fully illustrated color photographs as the backdrop for Chef Staib's favorite recipes from his homeland, making it a unique culinary travelogue for the reader while sampling, or simply reading for pleasure, the inspired recipes. Chef Walter Staib explores the southwestern corner of Germany that is flanked by Switzerland and France, through the fresh ingredients, fish, game, and wine from the region, and shares the international foody feasts it offers. • Walter Staib is a highly acclaimed chef, restaurateur, and author. He is credited with having conceptualized and opened more than 300 fine restaurants around the world, many of which are routinely reviewed by *The New York Times*, *London Times*, and *Bon Appetit*.

Fall 2006 • Cooking • 256 pages
UK & Translation Rights: Running Press

Matt Kramer

Matt Kramer's Making Sense of Italian Wine: A User's Guide to Discovering Italy's Greatest Wines and Best Values

This is a helpful intelligent guide to the array of Italian wines out there to help everyone select a wine just right for their palate. Italian wine is ever popular, but sometimes we remain puzzled by what exactly we *should* be buying. Organized like a "Shopper's Guide," this is every wine enthusiast's companion as they wander through the wine store, helping them choose a bargain glugging Chianti or, for that special occasion, an age-worthy bottle of Barolo. Readers come away with a sense of confidence and possibility as they shop for their next bottle of Italian wine. Praise for Matt Kramer's previous titles: "Most wine books have the shelf life of a cheap muscatel...There are exceptions...add one more book to the list: Matt Kramer's *Making Sense of Wine*." (*The New York Times*); "Matt Kramer is an intellectual guerrilla among wine writers." (Hugh Johnson). • Matt Kramer is the author of the *Making Sense* series of wine books, which includes *Making Sense of Wine* and *Making Sense of Burgundy*. He is also a columnist for *Wine Spectator*.

October 2006 • Wine/Spirits • 320 pages
British Commonwealth & Translation Rights: Running Press

Aliza Green

Starting with Ingredients: The Only Cookbook You'll Ever Need

Who hasn't looked at something as basic as a bunch of fresh basil leaves and wondered what to do with them? Even the most experienced chef might not know the history and cultural significance of a spice, seasoning, or particular ingredient to a recipe. Aliza Green, in *Starting with Ingredients*, explores the age old questions of cookery—her book features over a hundred chapters, each detailing a single ingredient. Not only does she uncover historical and cultural roots, but also the broad range of culinary possibilities for a single item—Green's extensive travels and curiosity shine through more than five hundred various recipes showcased in her book. Well-rooted and not overly complicated, her dishes present themselves imaginatively amidst their ingredients' heritage. Any food lover won't want to leave the kitchen once this cookbook is in their hands. • A Philadelphia-based journalist and pioneering chef, Aliza Green has written five successful (some award-winning) cookbooks and appears often on television to promote them.

October 2006 • Cooking • 656 pages
UK & Translation Rights: Running Press

Michael Weiss and Martha Funnell

The Most Important Diabetes Book You Need to Read

Managing diabetes is all about daily choices, and this hands-on guide helps readers to make an individual plan that will keep them motivated and managing their diabetes in a practical way, from day to day. Diabetes educators Michael Weiss and Martha Funnell provide straight talk for people wanting to know how to take charge of their condition, by providing choices, strategies and skills to implement diet, exercise, and medication to suit the individual. Its small, compact, and approachable format makes it easy to pick up and read, while its content will help patients create a "real-world" plan of action for managing their diabetes for optimum quality of life. This is the book that people living with diabetes have been waiting for. • Michael Weiss is the Chair of the National Board of Directors of the American Diabetes Association. Martha M. Funnell MS, RN, CDE is a clinical nurse specialist, diabetes educator, and lecturer at the University of Michigan School of Nursing, and Director of Administration at the Michigan Diabetes Research and Training Center.

July 2007 • Health • 120 pages
UK & Translation rights: Running Press